

CELEBRATE EDUCATE MOTIVATE

RALLY 2005

Rocking the Foundation of Addiction



...featuring
The Rock

Friday, September 16, 2005

12:00 pm - 2:00 pm

Ford Field

2000 Brush Street

Detroit, MI

- **Celebrating** Prevention, Treatment and Addiction Recovery
- **Educating** people about Alcohol, Tobacco and Other Drugs
- **Motivating** Michigan to be healthy and drug-free
- Michigan's Largest Statewide Anti-Drug Rally
- Over 10,000 people expected

Michigan parents, youth, educators, business leaders, community groups, law enforcement, substance abuse prevention and treatment providers, recovering people, media, faith leaders and citizens are invited to attend.

Featuring...

The Rock
State Drug Czar Yvonne Blackmond
Entertainment, Events and Displays



Goals of the Rally:

- Increase prevention and treatment resources
- Increase alcohol and drug free youth activities
- Support people in drug and alcohol addiction recovery
- Support smoke-free Michigan efforts

...also featuring
State Drug Czar Yvonne Blackmond



Groups and organizations are encouraged to hold their annual event or activity in conjunction with this rally. For more information about doing this, call **1-800-668-9277**.

Information:
Visit www.michigan.gov/odcp or
Call 517-373-4700